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Türkiye-EU Business Dialogue II (TEBD-II)

Energy Efficiency Support Programme

In-person training to Turkish chambers

11-13 June 2025, TOBB headquarters, Ankara





REE Value



What do we aim to achieve?

The REEValue team is dedicated to fostering collaborations among businesses within the food, beverage and transport sectors, aiming to identify and implement energy efficiency (EE) and renewable energy sources (RES) opportunities.

Through our future online portal, businesses will be able to identify EE and RES opportunities, access collaboration models and seek support for funding.



Meet the Team



CRES
Greece



AEMS
Ireland



UniBS
Italy



MBB
Malta



ECSLA
Belgium



Cork Chamber
Ireland



AIP
Portugal



Sammontana
Italy

Project Process



01

Database of recommendations and tools

Identification of EE & RES opportunities from energy audit reports and information from EU projects.

02

Development of Business Recommendations & Financing List

03

Business Outreach

Setting up energy help desk, one to one meetings and workshops.

04

Transferable Tool for Online Platforms

Business Outreach

The REEValue coalition will provide technical and project expertise to enable a group of companies on a Value Chain to collaboratively achieve a higher energy performance
Specifically:

- ❖ REEValue will help identify energy performance opportunities
- ❖ REEValue will help build a “Coalition of the willing”
- ❖ REEValue will help develop (identify, structure, formalize) an active Value Chain Collaboration for Energy Performance



Pre –Business Workshop
Business Reps + Mentor +
Technical Entities



Workshops to promote Value
Chain collaboration

Number of meetings in Malta,
Ireland and Portugal



Post Workshop Discussion

Number of Meetings to support the
concept of Value Chain collaboration



Agreements Stage

Energy Audits



100+ audit reports

Recommendations extracted from 100+ energy audit reports.



Good distribution of Manufacturers & Wholesalers/Retailers



7 MSs incorporated

Besides the consortium countries, REEValue obtained energy audit information from Bulgaria and Finland.



Challenges

- Transportation
- Audit data/information

Projects reviewed



10+ Projects

Review extended to nationally funded projects



Projects outputs categorization

- Technical recommendations
- Recommended Protocols
- Supply Chain Contracting
- Value Chain protocols
- Toolkits
- Business Cases
- Finance Models
- Business case studies



Good selection of business cases collected.



Challenges

Many projects focus on policy recommendations rather than technical and financial recommendations.



The Value Chain Concept

The VC in ice-cream example

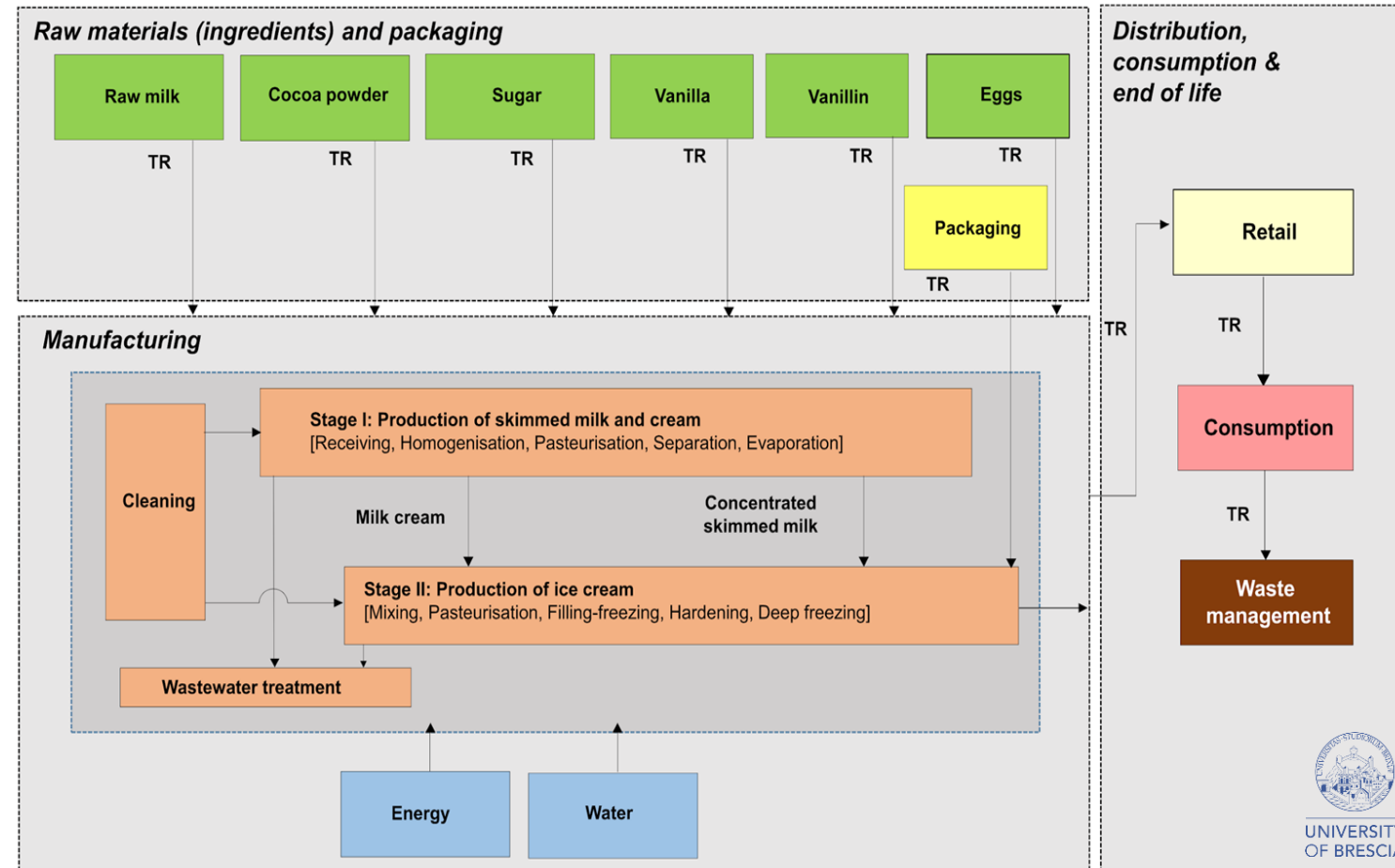


Fig. 1. The life cycle of ice cream considered in the study.

Online Tool

The tool is intended to collate the inputs of the Work Package and provide an online access to enterprises researching information on Energy Efficiency and Renewable Energy Recommendations plus provide Knowledge and Examples of Value Chain Collaborations.

Businesses will input their energy data and other parameters such as NACE, related to food manufacturing and its transport and storage and receive recommendations and potential savings indications.

The platform will:

- Also promote different energy tools produced from other EU projects (see “Other Relevant Tools and Past EU Projects”).
- Provide examples of collaboration models, including best practice case studies.
- the online tool is also to provide a potential financing list according to the different States forming REEValue and other Projects.

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Thank you!



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